



City of Ontario, Oregon

Adam J. Brown, City Manager

Press Release

City of Ontario Awarded \$20,000 Wayfinding Grant

September 17, 2019

The City of Ontario was awarded a \$20,000.00 grant through Travel Oregon's 2019-2020 Competitive Small Grants Program. The City was notified on Thursday, September 12 by Travel Oregon, who complimented the exciting project. Travel Oregon released the complete list of projects awarded by the program, which totaled \$470,000 in matching grant funding for organizations around the state for local tourism projects.

The grant funds will be used for a city wayfinding project. Wayfinding creates a system of branded signage that connects community members and visitors with prominent places within Ontario; this could include sites such as St. Alphonsus Hospital, Ontario Splash Park, Four Rivers Cultural Center, and the Desert Sage Event Center.

The Wayfinding Project was included in the City's FY 2019-2020 Budget, contingent upon the award of matching grant funds. The City would like to thank Four Rivers Cultural Center who assisted in the grant writing process. The grant program requires the project to be completed within 12 months of the award. For questions about this press release, contact the City's Public Information Officer, Peter Hall, at 541-881-3248.

Attached: Small Grant Awardee Letter

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