

CITY OF ONTARIO WAYFINDING
AESTHETIC OPTIONS



OPTION 1 : HIGH DESERT



WELCOME TO ONTARIO (at major decision points- off highway)

VEHICULAR DIRECTIONAL SIGN (at major decision points)

PEDESTRIAN DIRECTIONAL SIGN (throughout walkable dt)

INFORMATIONAL SIGNAGE

VEHICULAR DIRECTIONAL SIGN (mid-neighborhood)

PEDESTRIAN DIRECTIONAL SIGN (at major decisions throughout trails)

PEDESTRIAN DIRECTIONAL SIGN (throughout trails)

FLAG POLE DESIGN

NEIGHBORHOOD SIGNAGE



OPTION 1 : HIGH DESERT



CONCEPTUAL RENDERS

208.949.1160
915 West Royal Boulevard
Boise, Idaho 83706



TRADEMARK
DESIGN | FABRICATION

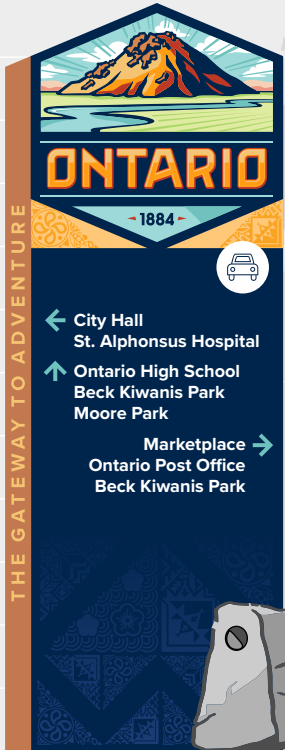
OPTION 2 : VIEW POINT



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WELCOME TO ONTARIO (at major decision points- off highway)



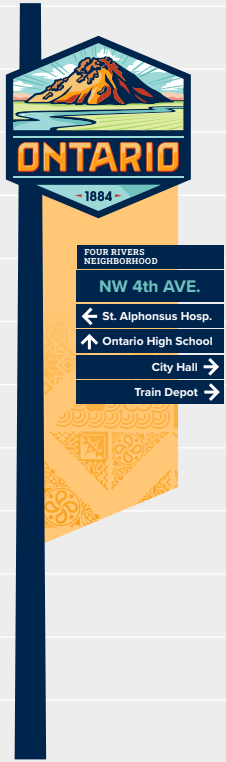
VEHICULAR DIRECTIONAL SIGN (at major decision points)



PEDESTRIAN DIRECTIONAL SIGN (throughout walkable dt)



INFORMATIONAL SIGNAGE



VEHICULAR DIRECTIONAL SIGN (mid-neighborhood)



PEDESTRIAN DIRECTIONAL SIGN (at major decisions throughout trails)



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FLAG POLE DESIGN



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OPTION 2 : VIEW POINT



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OPTION 3 : ONTARIO 'O'



WELCOME TO ONTARIO (at major decision points- off highway)

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PEDESTRIAN DIRECTIONAL SIGN (throughout walkable dt)

INFORMATIONAL SIGNAGE

VEHICULAR DIRECTIONAL SIGN (mid-neighborhood)

PEDESTRIAN DIRECTIONAL SIGN (at major decisions throughout trails)

PEDESTRIAN DIRECTIONAL SIGN (throughout trails)

FLAG POLE DESIGN

NEIGHBORHOOD SIGNAGE

OPTION 3 : ONTARIO ‘O’



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We suggest using the new “Ontario” logo and fonts that are now a part of the city’s brand and identity on the gateway design to create cohesiveness and consistency.



