

Phase III Ontario Façade Grant Program Guidelines

June 2024

Revitalize Ontario and the City of Ontario are in partnership to a revitalization program which is mirrored after the nationwide Main Street Program. The Main Street program is based on the preservation of historically significant structures and is designed to bring economic revitalization to downtown areas. To this end, the Ontario Façade Grant Program was established in 2015 to encourage property owners in their restoration and preservation efforts by providing financial incentives.

The last of the monies assigned to the Façade Program the Council established ran out in February of 2019. In the Budget for 2020-2021 the Budget Committee approved new funding for the project, as well as in 2024 approved combining the remaining Façade Grant money with the Downtown Beautification money (Money for Artwork and Animal Structures) starting the Phase III program. **The new boundaries for the Phase III project will be the properties facing along the commercial corridor of SW 4th Avenue from Yturri Beltline to Oregon Street, Idaho Avenue from NW 9th Street to the west side of the exchange of Interstate 84, Oregon Street from SW 6th Avenue to NW 8th Avenue, SW 2nd Street from SW 5th Avenue to West Idaho Avenue, SW 1st Street from SW 5th Avenue to West Idaho Avenue, and SE 2nd Street from SE 5th Avenue to East Idaho Avenue being the Commercial store fronts facing the above described Street.**

The Façade Grant Program is specifically designed for the preservation and/or restoration of historic building facades and adding beautification to store fronts along the major corridors of the Ontario business zones. As well as promoting the Arts in Ontario. The program utilizes public funds to entice private investment by property and business owners interested in rehabilitating and restoring downtown commercial structures, stressing their historic significance and encouraging business all along the commercial corridor of the original down area of Ontario. The goals of this program are: 1) to encourage historic preservation through restoration of the town existing structures, 2) to abate any continued deterioration of city by restoring the uniqueness, character and integrity of city structures to the period of their construction. 3) to promote Artwork within the community.

To qualify for assistance an applicant must comply with the Façade III Improvement Program guidelines. Projects must be approved by the Certified Local Government Commission (CLGC) established by the City of Ontario.

All property owners of existing commercial buildings located in the Commercial zones C-1, C-2, C-2H and C-3 within the above described corridor are eligible for this program.

Eligible Activities: (items included but not limited to)

1. Repair to building exterior facades
2. Masonry repair
3. Cleaning of building exterior
4. Exterior painting
5. Repairing or replacing cornices, entrances, doors, windows, decorative detail, awnings
6. Signage and sidewalks
7. Other repairs that may improve the esthetic quality of the exterior of the building.
8. Artwork and Animal Structures approved by the Ontario Revitalization Committee and the City Manager.

Ineligible Activities: (items included but not limited to)

1. Interior Improvements
2. Roofing
3. Inappropriate cleaning methods, repairs, replacements or alterations

Program Implementation:

- Applications and guidelines for the program are available on the City Web Site or at the Community Development Center at 458 SW 3rd Street.
 - The applicant can apply up to \$5,000 with a match of \$5,000. All projects will be assessed a \$150 administrative fee due with submittal of application.
- Completed facade improvement program is an on-going grant program with limited funds. Application packets will be submitted to the City Community Development Center and date/time stamped. First come, first served. Application packets must include; completed application, drawings and plans of the building which illustrate all proposed work, including any structural repair, awnings (plus sample of the material), cost estimates, construction schedules and paint colors.
- The CLGC will consider all applications which comply with the design guidelines.
- Applicants requesting funds must sign an agreement with City of Ontario. The applicants will be required to abide by the CLGC's guidelines and rules regulating the use of Oregon labor Standards.
- Grant funds will be distributed to the applicant upon completion of the approved phases and inspections conducted by the CLGC.
- Applications must be completed and approved prior to any construction activity.
- During construction, the CLGC will monitor the progress of the project.
- Changes in originally approved work specifications must be approved by the CLGC prior to any changes being made to the building façade.
- Approved changes in the work verification will be attached to the original applications dated and signed by the CLGC.
- Deviations from an approved plan may disqualify the applicant from this grant program.

The goal of this program is to encourage improvements, which stress the historic significance and uniqueness of city structures through building restoration and beautification.

ROCO FACADE GRANT GUIDELINES

1. BASIC PRINCIPLES

The purpose of design guidelines for Revitalize Ontario and the City of Ontario Facade Grant Program shall heretofore be known as ROCO (Commercial zones) area, is to protect and enhance the unique, irreplaceable architectural, visual and historic character of this area.

The Ontario City Council, and Revitalize Ontario have each stated their purpose and intent to preserve the character of the ROCO area in the best interest of the entire community. These guidelines carry out their intent by defining the most important elements of that character and by stating the best means of preserving and enhancing them.

The basic principle, in respect to existing buildings, is to preserve and enhance their original design, material and architectural detail, specifically the exterior.

The basic principle, in respect to new or infill construction, is to preserve the unity of scale, material, set-back, roofline and proportion of window/door space to wall space as shown in the original buildings.

2. APPLICATION OF THE GUIDELINES

- A. The guidelines apply within the ROCO area (Commercial zones).
- B. The guidelines apply to commercial, commercial/residential mixed-use, and to multiple unit residential buildings.
- C. The guidelines apply to rehabilitation, remodeling, addition or demolition, changes to exterior appearance, and new or infill construction when the land, the building or the work receives financial assistance through the ROCO Facade Grant Program.
- D. These guidelines are not hard and fast regulations. They are flexible criteria. They assure property owners that design review will be based on clear, public and uniform standards. Consideration will be given to the amount and quality of original materials and design remaining in the building. Consideration will also be given to clear cases of economic hardship or deprivation of reasonable use of the owner's property. All Existing Oregon Structural Specialty Building Codes shall apply.

3. THE GUIDELINES

A. For Preservation and rehabilitation of Structures and Materials

- 1. **The original features of a building should not be destroyed.** The removal, alteration or covering-up of original material or design shall be avoided.

- a. The original material and design can be determined by physical inspection, old photographs, consultation with prior owners and building records.
 - b. In some cases, alterations have been made with materials or designs which become irreplaceable or representative of unique architectural style or period. Such alterations shall be respected.
 - c. Alterations which have totally removed the original material, but not done with irreplaceable materials or representative of a unique style, may be removed, replaced or covered.
2. **Deteriorated features should be repaired rather than replaced.**
Repairs should maintain the design, texture, material and other appearances of the original.
3. **Alterations which conceal the original design and materials, or which are not appropriate for the age of the building, should be removed.**
4. **Missing material or features should be replaced if possible.**
Replacement should be based on evidence from historic, physical or pictorial sources. Only if evidence for the specific building is not available, may replacement be based on similar buildings of the same age. The replacement material or feature should duplicate the design, material texture and appearance of the original to the extent possible.
5. **Clean original materials as gently as possible.**
Chemical stripping rather than Sandblasting shall be the preferred method of paint removal from masonry. Unpainted Masonry should be cleaned with low pressure water and soft bristle brushes. Heat guns or StepEze should be used on painted wood.
6. **Mortar should be repointed only when there is evidence of water standing in joints or a significant amount of mortar is missing.**
Replacement mortar should match the color, texture, coefficients of expansion and contraction, and ingredient ratio of the original mortar. Original joint size, method of application and profile shall be duplicated.
7. **The original or early color and texture of masonry surfaces should be retained.**
 - a. Unpainted masonry should not be painted. It can be sealed, but with a water proofing which breathes.
 - b. Masonry surfaces may have been painted for maintenance or appearance. Paint should not be removed if the building was originally painted, or if the removal will damage the surface. Most paint traps moisture inside soft bricks. Special masonry paints should be used.
 - c. Cement based paint or tinted slurry may be used to protect deteriorated masonry.

- d. The roofing, parapet, cornice, coping, scuppers and gutters should always be inspected, cleaned and repaired before painting or other masonry work.
- 8. Original window and door openings should be retained.**
- a. New windows and doors should not be added, particularly on the major or visible sides of the building.
 - b. Original windows and door openings should not be expanded, reduced or in filled.
 - c. Original windows and doors should be retained. If the original is gone, or must be replaced, the replacement should closely match original pane size, mullions, sash and frames. Replacement should completely fill the original opening.
- B. For Design of Restoration or Remodeling**
- 1. In general, it is recommended that buildings will be restored to their original or early appearance.**
- a. All buildings should be recognized as products of their own time. Remodeling should not borrow designs, materials or colors from other eras.
 - b. When complete restoration to original appearance is not possible, or extensive replacement is not necessary, remodeling for compatibility with the character of downtown should be considered.
- 2. In general, it is expected that restoration or remodeling will contribute to the visual unity of the building, neighboring building and the neighborhood.**
- a. Restoration or remodeling should not exclude or isolate portions of the building. The entire front, sides and back should be considered as a whole design.
 - b. Contemporary design for replacements, additions, or remodeling should for replacements, additions, or remodeling should not be discouraged when such designs do not destroy or cover original material and are compatible with the building and its neighbors in the respect to size, scale, color, and material or character.
- 3. The traditional elements of a commercial building should be retained, restored or replaced.**
- a. The decorative cornice should be repaired and maintained or replaced if necessary.
 - b. Windowsills and hoods should be repaired and maintained.
 - c. Decorative patterns of masonry should be repaired and maintained.
 - d. Windows should fill the entire opening.
 - e. The lintel should be uncovered.
 - f. Transom panes should be uncovered.

- g. Storefronts should have the largest possible window area in keeping with the original opening.
 - h. The bulkhead should be no more than about two feet high. Original bulkheads were wood panel, not brick. They may be replaced with wood or painted metal to simulate wood panels.
 - i. The entrance should reflect the original design when possible.
 - j. The door should be commercial in style and typical for the period.
4. **Historic paint colors appropriate to the age of the building should be used.**
 5. **Canvas or treated cloth awnings are recommended where they are compatible with the age of the building and the character of downtown.**
 - a. Aluminum or plastic material and flat, horizontal canopies are not consistent with the appearance of older buildings.
 - b. Colors should complement the colors of the building.
 - c. Awnings should not cover distinctive architectural details. However, awnings may be used to cover alteration which are not original to the building.
 - d. Awnings may be fixed or retractable. They should be appropriate to the shape of the window or storefront.
 6. **Grills, air conditioners and exhaust fans should not be mounted on the front of the building if it can be avoided.** They should be incorporated in filler panels and painted the same color as the panel. They should not extend over the sidewalk or entrance to the building.

C. For New and Infill Construction

New construction means totally new structures, moved-in structures and new additions to existing structures undergoing restoration and rehabilitation.

1. **Generally, any new construction should be consistent with the character of the immediate surrounding area.**
 - a. The important elements of the character of the area are defined by the following guidelines.
 - b. The reproduction of historic design is recommended only for infill on a small scale or for additions to the original building.
 - c. Contemporary design for new construction is not discouraged. These guidelines focus on general rather than specific elements in order to encourage new design compatible with the character of the area.
2. **The height and width of the facade should reflect the average proportions of the surrounding building in the specific area.**
3. **The new facade should be flush with the sidewalk, or if adjacent buildings are not, then flush to its neighbors.**

4. Where located in the area containing older, historic buildings, the exterior material should be brick or stone masonry, similar in color or texture to these older buildings.
5. Infill buildings should reflect some of the detailing of neighboring buildings in window shapes, cornice lines and brick work.
6. Where possible and reflective of the surrounding historic flavor, infill buildings should retain a similar proportional amount of solid wall to window and door openings on the facade.