

ONTARIO, OREGON STRATEGIC PLAN

Strand: Lifestyle									
Goal: We will work with community partners to enhance the quality of life in Ontario by providing amenities.									
Measurements of Success for the Goal									
Strategy 1: Create more amenities									
Activities	Resources Needed (e.g. cost, equipment)	Timeline			Person/Entity Responsible & Involved	Measureable Outcome/Evidence of Success			
		Short/Long	Start Date	End Date		Description	Present	Target	Complete
Increase downtown seating	Benches	Short	Jul-19	Oct-19	Administration, Jacobs	Benches were installed throughout S. Oregon Street	0 benches		Yes
New shelter at Lion's Park	Concrete contractor	Short	Jul-19	Dec-19	Jacobs	A new shelter was installed, replacing the collapsed shelter	2 shelters	3 shelters	Yes
Construct dog parks	Fencing and contractor cost	Short	Jul-19	May-20	Jacobs, Kiwanis, Lions	Dog parks were constructed at Lanterman-Kiwanis and Lions Park	0 dog parks	2 dog parks	Yes
Construct a downtown gazebo	Funds for gazebo	Short	Jul-21?		Jacobs	A gazebo could possibly be constructed in Moore Park or Depot Park	0 gazebos	1 gazebo	Pending
Plant trees at Lanterman Park		Short			Jacobs				Pending
Repair the bathrooms at Beck-Kiwanis Park	\$98,000	Long	Jul-19	Jul-21	Jacobs	The city is accumulating funding to repair the bathrooms over two fiscal years.			In progress
Strategy 2: Bring more housing and affordability to Ontario									
Activities	Resources Needed (e.g. cost, equipment)	Timeline			Person/Entity Responsible & Involved	Measureable Outcome/Evidence of Success			
		Short/Long	Start Date	End Date		Description	Present	Target	Complete
Educate the public on the Housing Incentive Program	Content, marketing budget	Short	Jul-19	Aug-19	City Council, Administration, Community Development	New informational materials accompanied a social media push. The City had 9 applicants in 2019, 11 total.	11 applicants		In progress
Fill in housing assistance	Grant funds	Both			Community Development, City Council	Permanent supportive housing pilot grant; Support middle-class housing starts			Pending
Build a variety of housing options		Long			City Council, Administration, Community Development	Create desirable housing options			Pending
Living Wage-Increase MHI		Long			City Council				Pending
Strategy 3: Focus on Downtown Ontario									
Activities	Resources Needed (e.g. cost, equipment)	Timeline			Person/Entity Responsible & Involved	Measureable Outcome/Evidence of Success			
		Short/Long	Start Date	End Date		Description	Present	Target	Complete
Downtown Beautification Phase 1	Budget for amenities	Short	Jul-19	Oct-19	Administration, Community Development, Jacobs	Benches, planters, garbage cans, and bike racks were installed downtown. Old bike racks will be refurbished and used in parks			Yes

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		Short/Long	Start Date	End Date		Description	Present	Target	Complete
Downtown Beautification Phase 2	\$75,000 budgeted	Short	Jul-20	Jul-21	Administration Community Development, Jacobs	Install decorative street lighting downtown		Decorative LED lighting	In progress
Maintain a relationship and support our downtown organization	Representation from the City	Long		NA	Administration, Revitalize Ontario	The city provides a staff and council liason for Revitalize Ontario meetings. We are also working with them on the Tater Tot Festival			In progress
Replenish façade grant funding	\$25,000 budgeted for FY20-21	Long	Jul-20	Jul-22	City Council, Revitalize Ontario	\$25,000 was budgeted for FY 20-21 with the plan to budget an additional \$25,000 for FY 21-22	\$25,000	\$50,000	In progress
Strategy 4: Create more things to do									
Activities	Resources Needed (e.g. cost, equipment)	Timeline			Person/Entity Responsible & Involved	Measurable Outcome/Evidence of Success			
		Short/Long	Start Date	End Date		Description	Present	Target	Complete
Improve playgrounds	\$30,000 of matching funds	Short	Jul-19	NA	Jacobs, Kiwanis, Lions, Rotary	The city provided matching funds for service clubs to use for park improvements. All three service clubs are using these funds. We will request the funds for the FY 2021-22 budget.	\$0	\$30,000	In progress
Create trails	Grant funding, agreements	Long	Jul-19	NA	Administration, Jacobs, the State	Grant funding was received for the TVC trail. We are working with the State, Kraft-Heinz and Walmart on property acquisition for the river trail. The long term will also see a North-South Trail and West-East trail to create a full trail loop.	0 trails	4 trails	In progress
Create water trails	Partnership with property owners	Short	Jul-20	Dec-20	Administration, Jacobs, Idaho Power	Jacobs Engineers planning for grading to the water front. Parking at in-put was cleared. Met with yakport provider.	0 trails	1 trail	In progress
Strategy 5: Internal improvements									
Activities	Resources Needed (e.g. cost, equipment)	Timeline			Person/Entity Responsible & Involved	Measurable Outcome/Evidence of Success			
		Short/Long	Start Date	End Date		Description	Present	Target	Complete
Diversity training	Training programs	Both			Administration	Educate department heads on methods of interacting with a diverse community.			Pending

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		Short/Long	Start Date	End Date		Description	Present	Target	Complete
More Council exposure in the community		Both	Jul-19	NA	City Council	Council members participate in events such as the Kyle Petty Ride Across America and Airport Appreciation Day. Councilors have also participated in the Citizens Coalition of Ontario Community Forums.			In progress