

MEMORANDUM

Date: September 11, 2020

Project #: 23858

To: Project Management Team

From: Russ Doubleday, Mark Heisinger, EIT, and Nick Foster, AICP, RSP

Project: City of Ontario, Active Transportation Update and East Idaho Avenue Refinement Area Plan

Subject: Task 4 Outreach Summary

The project team and City of Ontario recently completed outreach efforts related to the Draft Design Concept for the East Idaho Avenue Refinement Area, safe routes to school (SRTS) improvements, roadway cross-section updates, and the healthy community impact analysis. These efforts included:

- A booth at the Ontario Saturday Market on August 8, 2020.
- An online workshop held from August 7, 2020 to August 28, 2020.
- Opportunities to provide comments via the project website.

This memorandum summarizes the feedback received from the Saturday Market outreach, online workshop, and any email comments received as of September 10, 2020.

SATURDAY MARKET OUTREACH

Members of the project team had a booth at the Ontario Saturday Market (held at Moore Park) on August 8, 2020 from 10 a.m. to 2 p.m. This provided the opportunity to present the Draft Design Concept and proposed SRTS improvements to the Saturday Market attendees, answer questions related to the project, and solicit feedback on the Task 4 materials. The project team spoke with approximately 44 attendees. Verbal feedback was written down by the project team and the attendees were encouraged to provide additional feedback via the online workshop



Saturday Market Booth

Specific comments and feedback received at the Saturday Market are as follows:

- **East Idaho Avenue Comments**
 - Consider business sponsors or partnerships for trail networks
 - Would like East Idaho Avenue path and river trail to be ADA accessible
 - The East Idaho Avenue improvements are good, but lack connectivity to the rest of town
 - There was concern about congestion and safety near the Dutch Bros access
- **SRTS Comments**
 - Areas west/northwest of Aiken Elementary needs sidewalk and crosswalk improvements.
 - There are gaps in the sidewalk (especially on Verde Drive) and limited crosswalks.
 - Enhanced crossings on 4th Ave are needed
 - Grade-separated crossing in front of hospital would be ideal
 - Cars run the light at 9th St/4th Ave.
 - Alameda Elementary has sidewalk gaps around the immediate vicinity of the school
- **General Comments**
 - Oregon St/Idaho Ave is uncomfortable from a driver perspective especially for WB traffic. Consider removing lanes where not necessary (it's not always clear when a lane is going to be a left-only, shared through/left, etc.).
 - Make sure that beautification focuses on cost-effective treatments. More trees are needed in Ontario.
 - The newspaper is a good way to share information about the project
 - Would like improved ADA accessibility at the rest of the parks, especially river access points.
 - It would be nice to have a list or website that specifies which parks and Fish and Game facilities are ADA accessible.
 - TVCC pathway is a great improvement that has a lot of bike/ped activity (x2)
 - It is good that the City is making a public outreach effort (x2)
 - A river trail like the Greenbelt would be great
 - Have we considered ways to police the river trail? There are issues with homeless camps in the area (x2)
 - Would like to see more green and pleasant places to walk in Ontario – especially 4th Ave
 - Removing goatheads should be a priority on bike facilities

Generally, attendees were supportive of the East Idaho Avenue Draft Design Concept and were glad to see proposed improvements to walking and biking in the area, especially if the proposed pathway connected to a river trail. There were concerns raised about policing on the shared use paths (mainly the river trail) as there have been camps along the river.

Attendees identified 4th Avenue (near 9th Street), Verde Drive, and the streets adjacent to Alameda elementary as locations to prioritize for SRTS improvements.

Other general themes in the attendees' comments included the need to create more walking and biking facilities in areas with trees/greenery and praise for the TVCC pathway. Attendees were also glad to see that the City was making a public outreach effort.

ONLINE WORKSHOPS

An online workshop was held from August 7, 2020 to August 28, 2020. The online workshop presented the East Idaho Avenue Draft Design Concept, SRTS findings, proposed updated street standards, and the healthy communities impact assessment. The online workshop also provided an opportunity for attendees to provide feedback on the materials.

One comment was received through the online workshop. The comment expressed support for the Draft Design Concept and wanted to see separate through and left-turn lanes on Goodfellow Lane since that person believes this would reduce the potential for crashes.

