



**ONTARIO**  
DECCON  
THE GATEWAY TO ADVENTURE

**MOORE PARK**

City Council Presentation

04.12.2022

**GGLO**



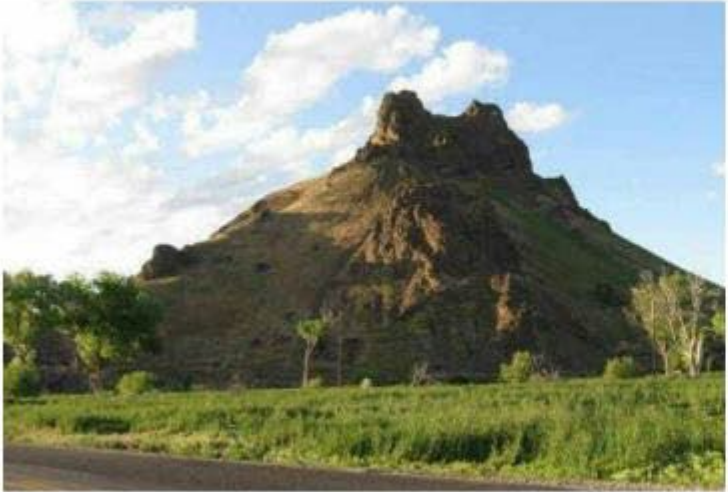
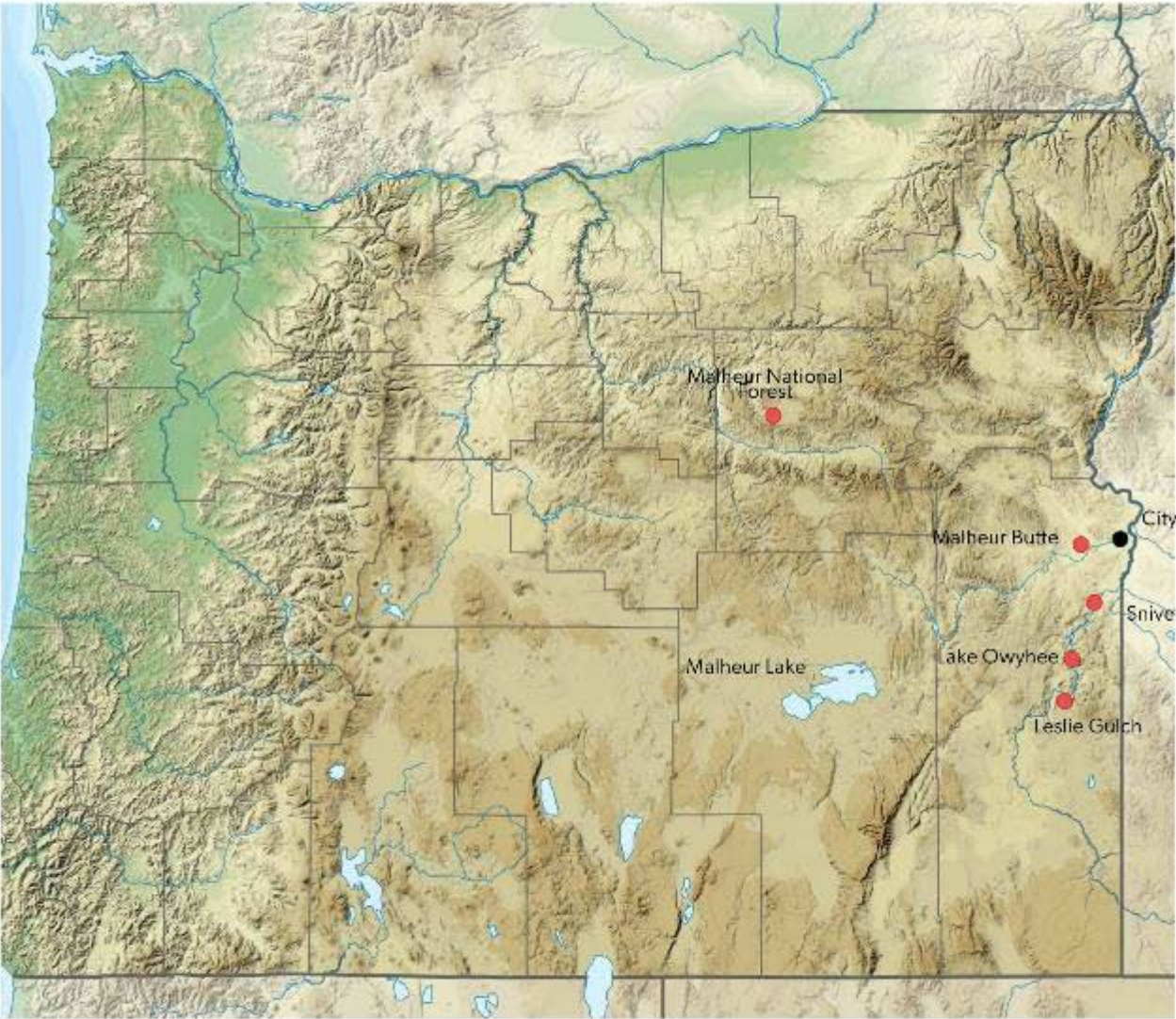
**CONTEXT**







# REGIONAL NATURAL FEATURES



Malheur Butte - Extinct Volcano



Succor Creek



Snively Hot Springs



Malheur National Forest



Payette River



Owyhee River



Malheur River

## VOLCANIC LANDSCAPE ERODED | SEDIMENTED | VOLCANIC

Ontario can attribute most of its geology to the fertile alluvial plain of the Malheur and Snively Rivers. Deposition from lakes and volcanic basalt lava flows once covered thousands of square miles and have eroded to the modern day farms with rich soils and basalt monuments rising again with geothermal hot springs present.



Leslie Gulch



Lake Owyhee



# HISTORICAL TIMELINE

## HISTORY



Northern Paiute Indians



1910 Ontario



Japanese Americans



Hispanic Americans



Cattle Stockyard



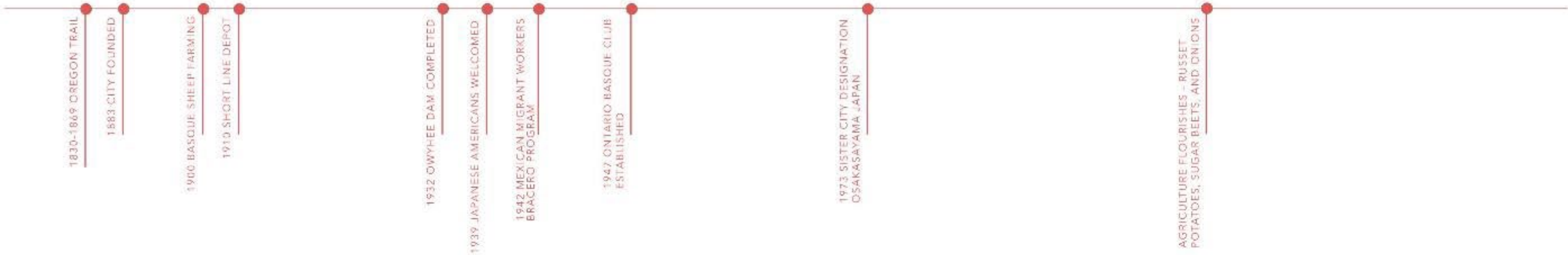
Train Depot



Murals

## COMMUNITY GROWTH AND AGRICULTURE

## ART AND CULTURE



## REGIONAL AND CULTURAL COMMUNITY ATTRIBUTES



Paiute Tribe | Culturally Diverse History | Agricultural Roots | Cattle & Sheep | Onions, Sugar Beets, Flower Seeds | Railroad

**PROGRAMMING**

# ACTIVATING PUBLIC SPACES

## THE POWER OF 10+

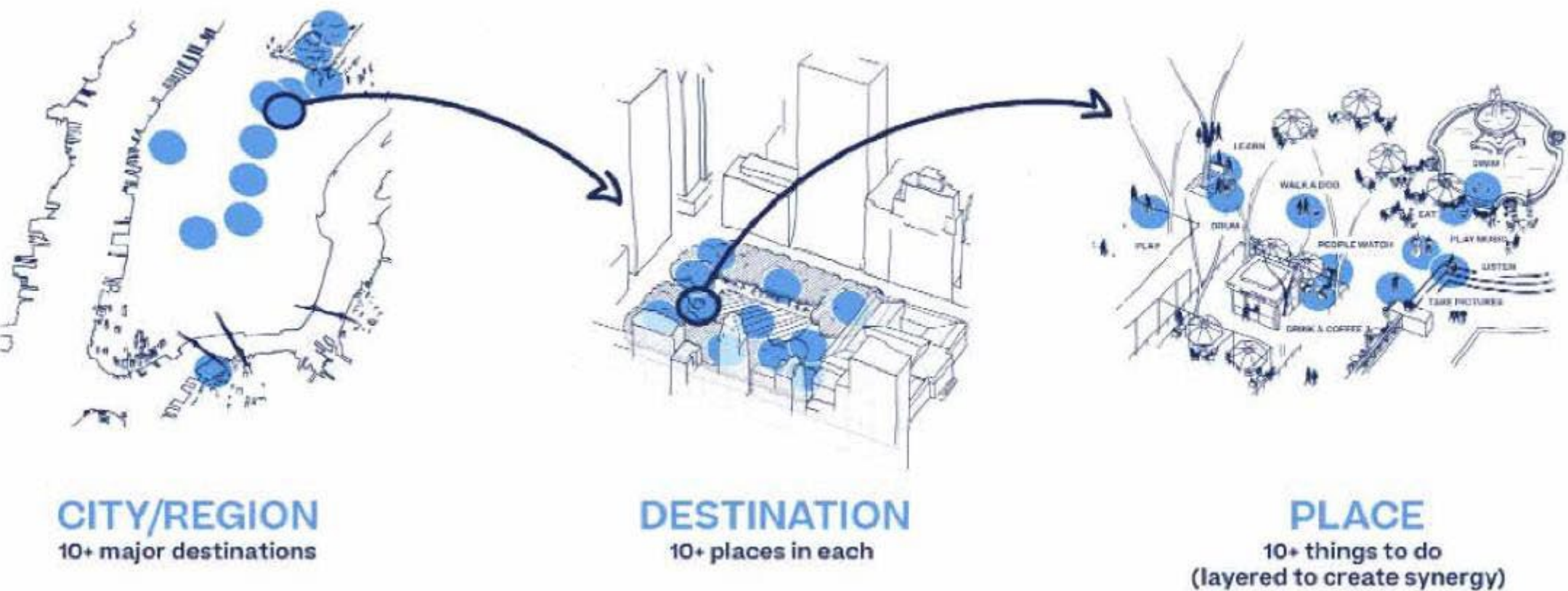
The Power of 10+ is a concept Project for Public Spaces developed to evaluate and facilitate Place making at multiple city scales. It is a powerful tool for generating constructive conversations to identify targeted Place making efforts. Cities succeed or fail at the human scale – the place scale – and this scale is often overlooked. The Power of 10+ shows how paying attention to the human experience when building a city's destinations and districts can have immediate and widespread impacts.

The idea behind this concept is that places thrive when users have a range of reasons (10+) to be there. These might include a place to sit, playgrounds to enjoy, art to touch, music to hear, food to eat, history to experience, and people to meet. Ideally, some of these activities will be unique to that particular place, reflecting the culture and history of the surrounding community. Local residents who use this space most regularly will be the best source of ideas for which uses will work best.

Further, when cities contain at least 10 of these destinations or districts, their public perception begins to shift amongst both locals and tourists, and urban centers can become better equipped for generating resilience and innovation.

## Power of 10+

### How Cities Transform Through Placemaking



Project  
for Public  
Spaces



# PROPOSED PARK AMENITIES



SHADED CAFE SEATING



FLEXIBLE LAWN



INTERACTIVE GEOLOGY



FLEXIBLE LAWN



SHADED CAFE SEATING



PLAZA FIRE PIT



NATIVE PLANTED MEADOW



INTERACTIVE PUBLIC ART



WATER FEATURE



WATER FEATURE



SPLASH PLAY



REPURPOSE EXISTING CANOPY



# PROPOSED PARK AMENITIES





# ACTIVITIES FOR MOORE PARK



4th of July Parade & Fireworks



Winter Wonderland Parade



Tater Tot Festival



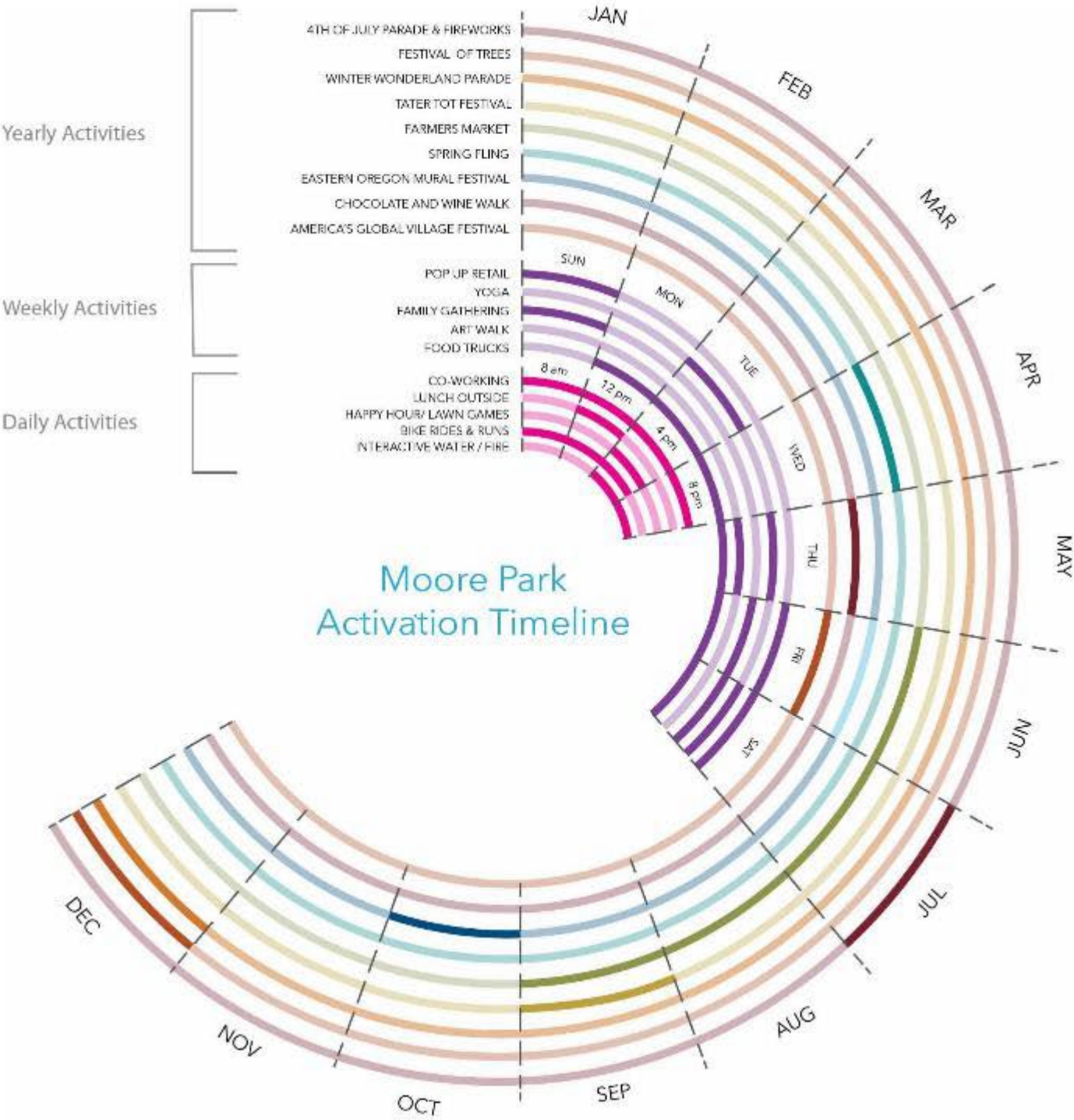
Farmers Market



Chocolate and Wine Walk



America's Global Village Festival



**Activated daily, monthly, seasonally**  
Intended for year-round use by the Community, School, Downtown residents and visitors, the new Park will be designed and programmed for daily use, weekly events, and seasonal celebrations. This follows the philosophy of the power of 10 – at any given time, a thriving active public space has 10 things to do, from passive to active, to small and large groups. This will be supported by both fixed and movable seating, interactive site features, pedestrian amenities, and an attention to human comfort through climate responsive design.

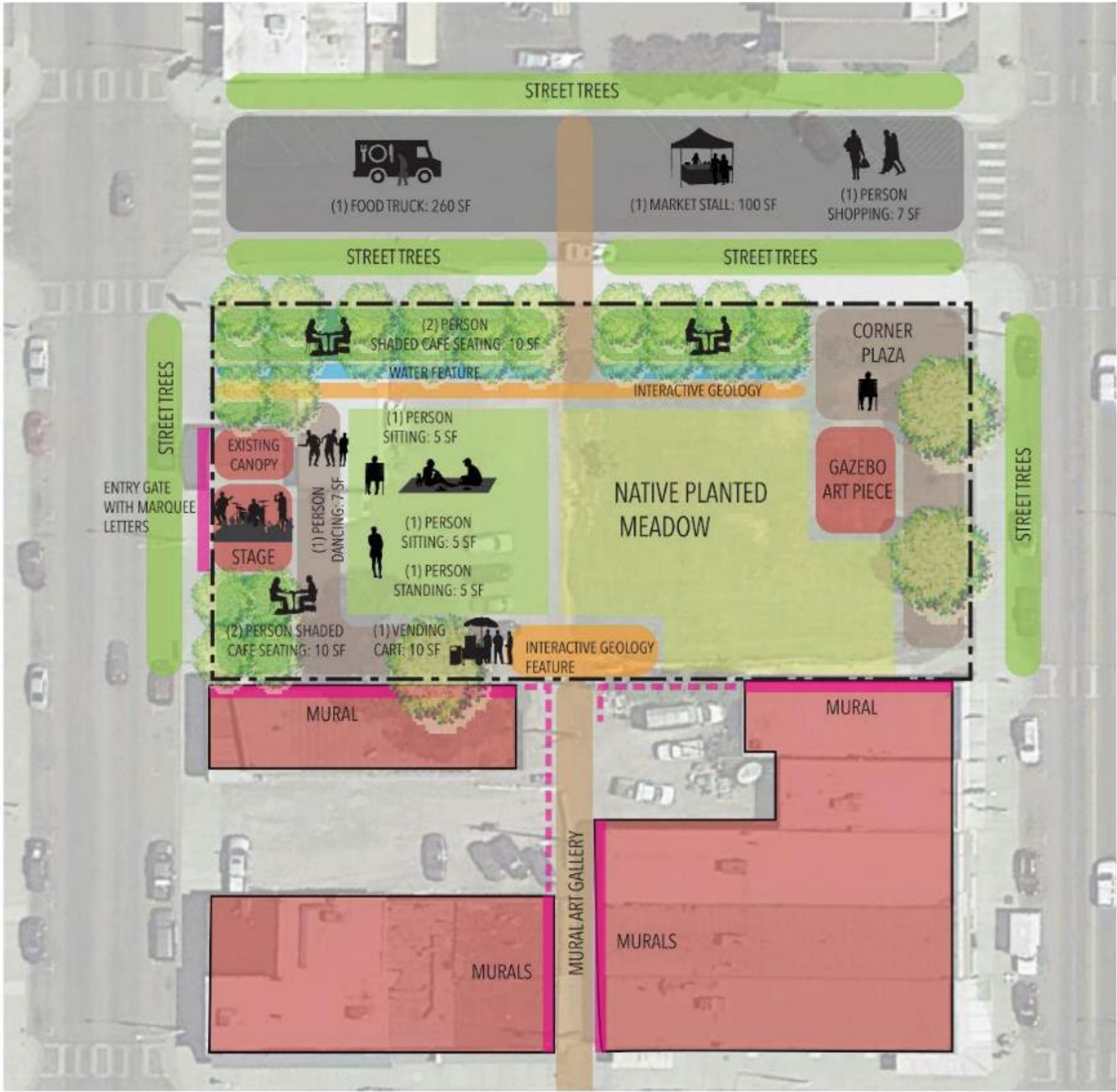
**Representing the values of Ontario culture and sense of place**  
Informed by a live-work-play mentality, a family friendly environment, and valley floor roots evolved from an agrarian past, overall form, shade trees, native and adaptive grasses, paving textures, integrated art and furnishings will draw inspiration from and to become 'quintessentially Ontario'. A perimeter landscape conceived from native plant communities of the region can create both a beautiful setting and an immersive environment for those passing through and engaging the space.



# PRELIMINARY OPTIONS



# PROGRAM DIAGRAMS

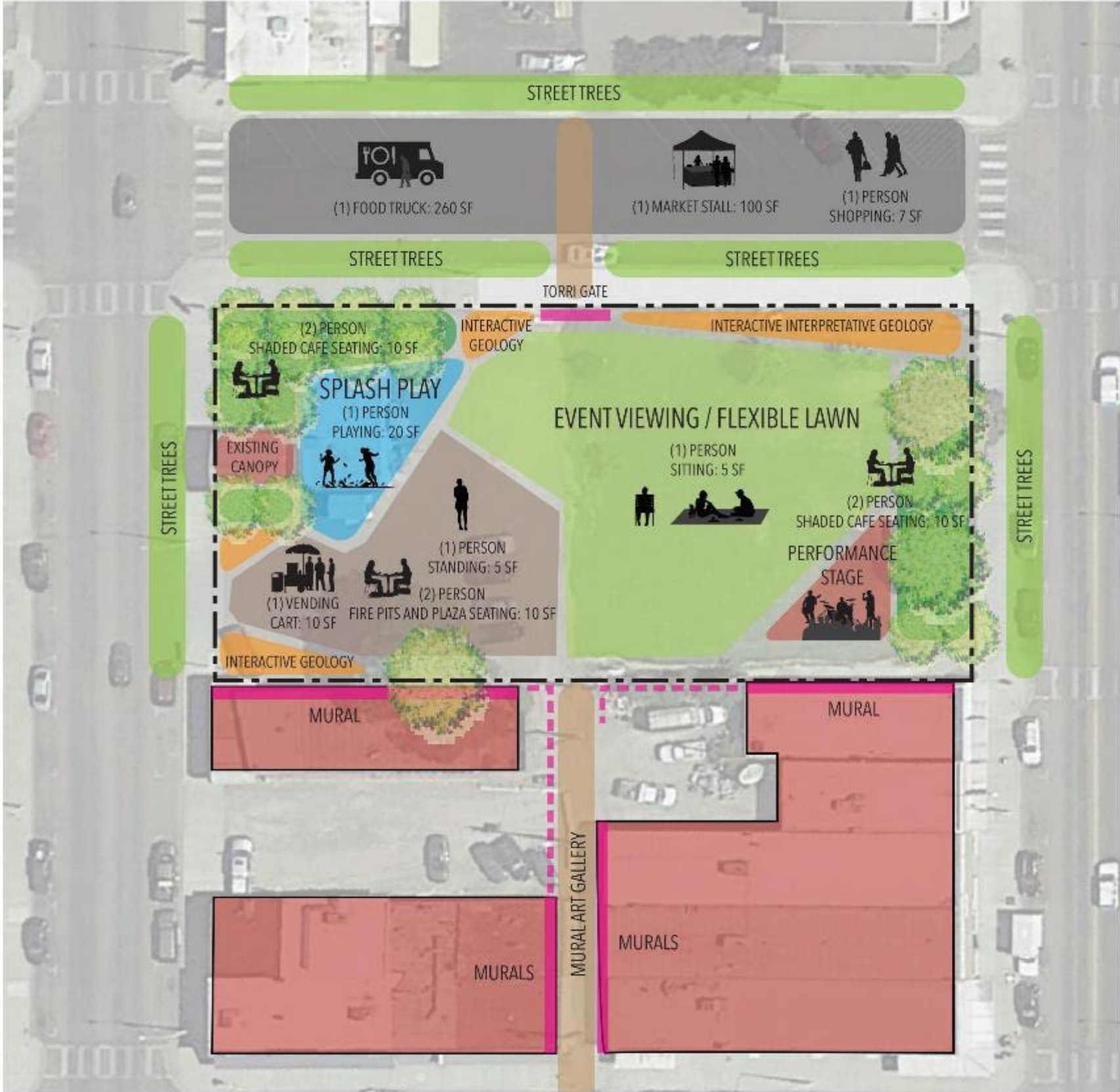


MOORE PARK - DIAGRAM A





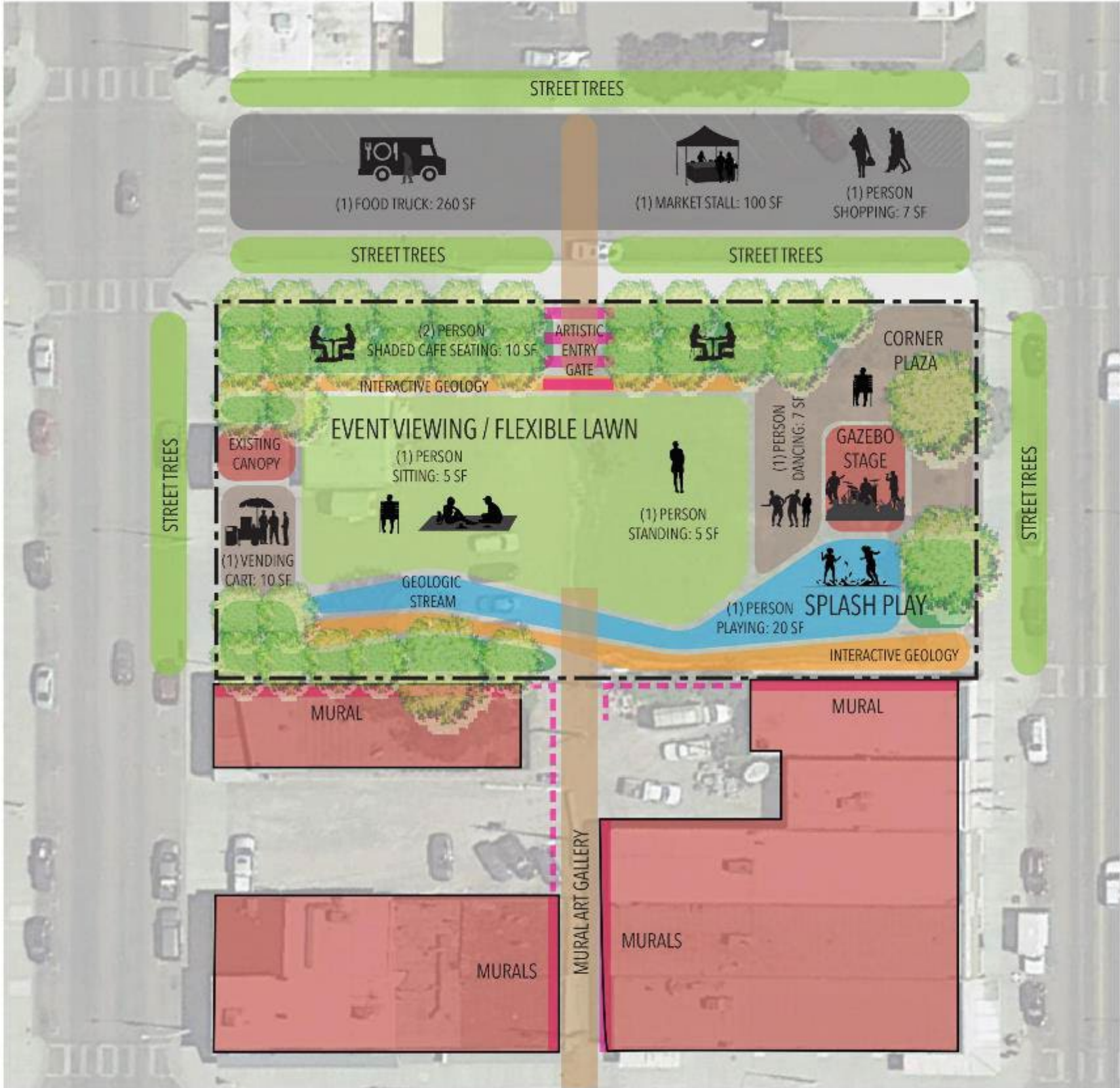
# PROGRAM DIAGRAMS



MOORE PARK - DIAGRAM B



# PROGRAM DIAGRAMS



MOORE PARK - DIAGRAM C



# **PUBLIC WORKSHOP**

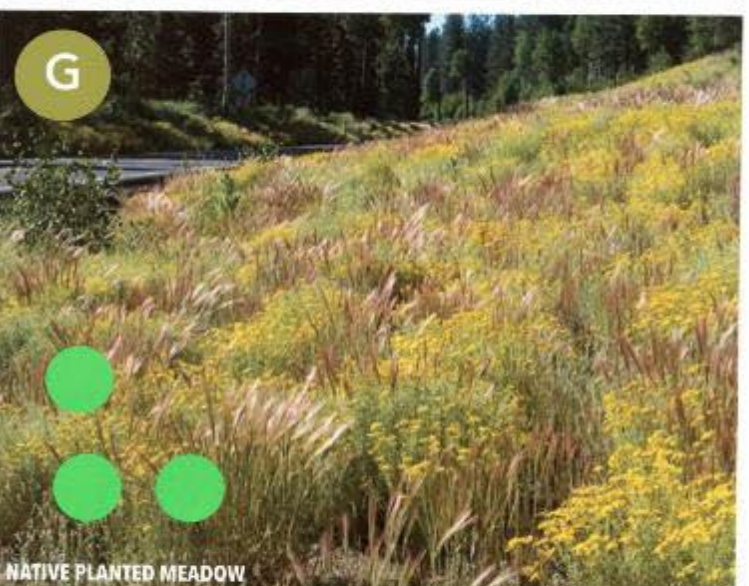
SPRING FLING APRIL 9, 2022







PROPOSED PARK AMENITIES





PROPOSED PARK AMENITIES





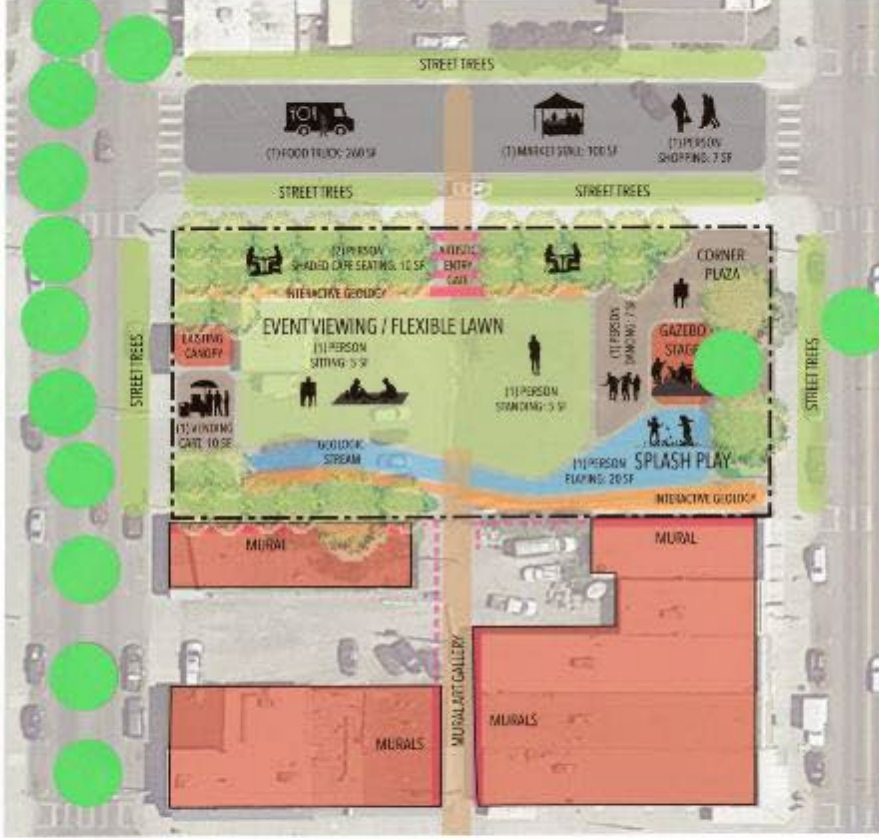
PROGRAM DIAGRAMS



MOORE PARK - DIAGRAM A



MOORE PARK - DIAGRAM B



MOORE PARK - DIAGRAM C



WATER FEATURE



GAZEBO ART PIECE



NATIVE MEADOW



ENTRY GATE WITH MARQUE LETTERS

EARLY CONCEPT IMAGES



SPLASH PLAY



PERFORMANCE STAGE



FIRE PIT AND PLAZA SEATING



TORRI GATE

EARLY CONCEPT IMAGES



GEOLOGIC STREAM



GAZEBO AS STAGE



FLEXIBLE LAWN



ARTISTIC ENTRY GATE

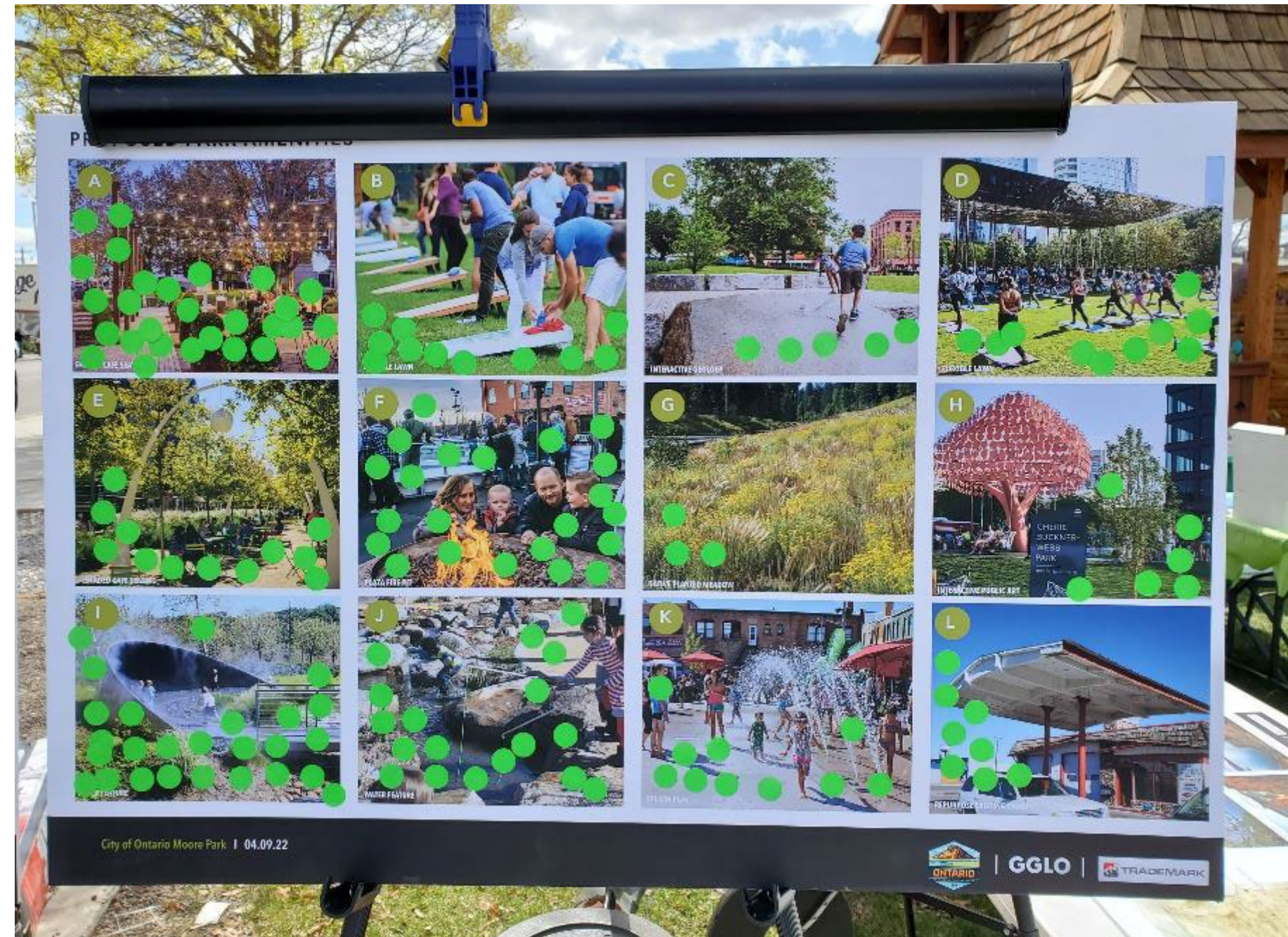
EARLY CONCEPT IMAGES



# Summary: Spring Fling Results

## PREFERRED

- Shaded Seating
- Fire Pit & Plaza Seating
- Water Feature (All Versions)
- Flexible Lawn
- Repurpose Existing Gas Station Canopy
- New Performance Stage
- Farmers Market Street
- Option 'C'





# **PUBLIC SURVEY (ONLINE)**





Programming and Visioning Survey for:

# MOORE PARK

We value your feedback to help shape  
the future of your downtown park.

Participate by scanning the QR code .....>  
or visiting this **web-link** to have your voice heard.



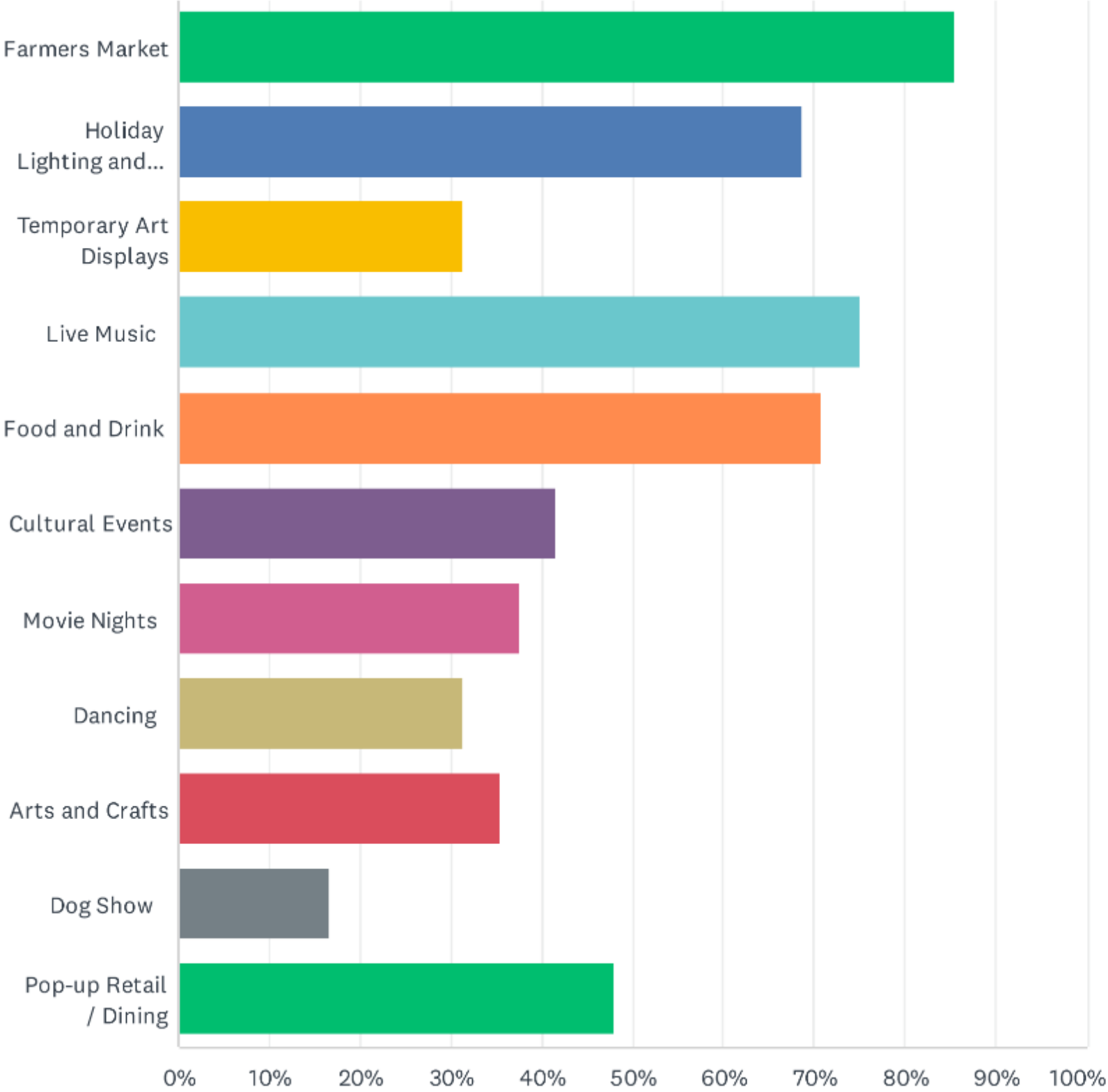
<https://www.surveymonkey.com/r/8H7W5WQ>

\*\*\* Survey closes @ 11:59pm Sunday, April 10th \*\*\*





# Special Events Preferences

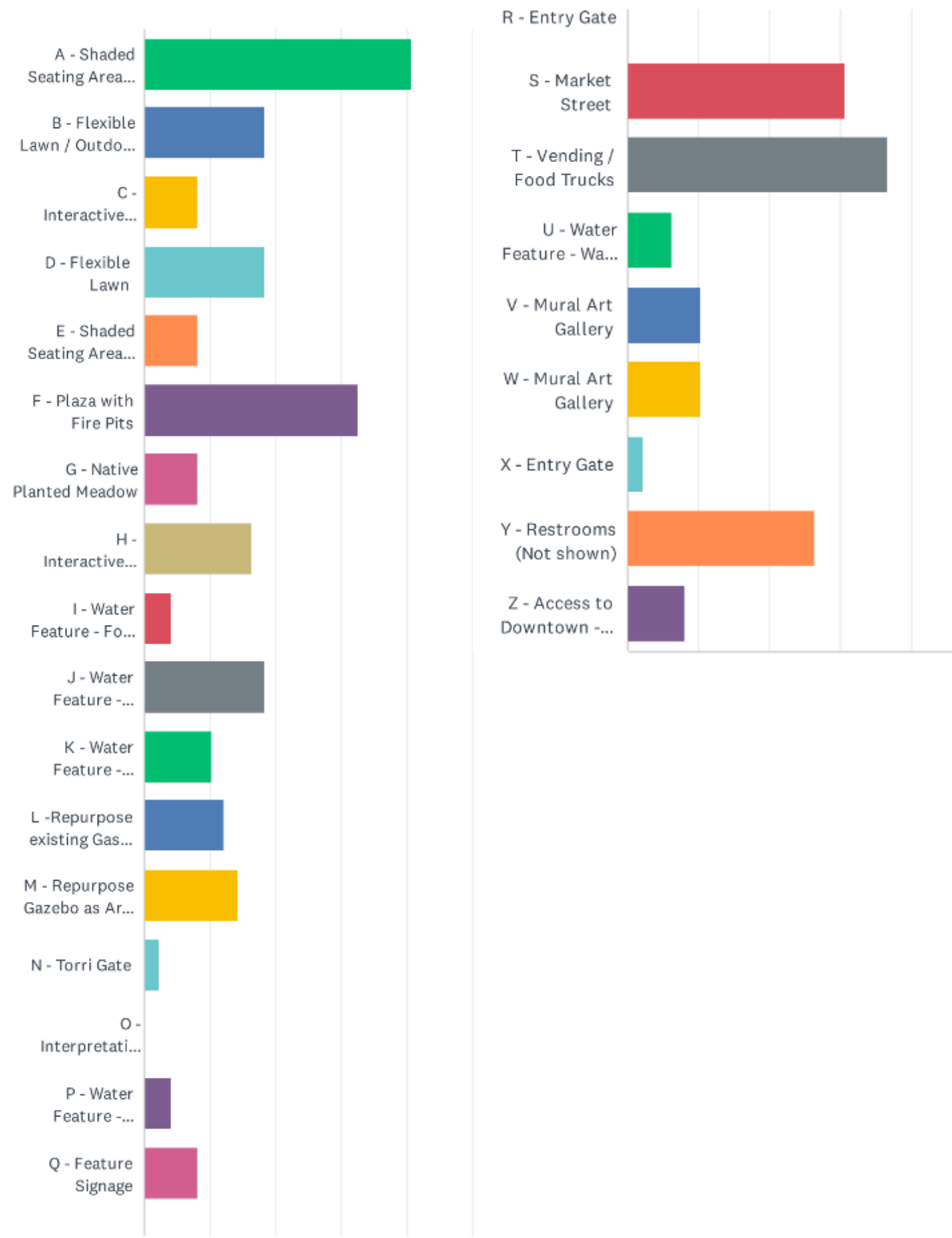


## PREFERRED EVENTS

- 1. Farmers Market
- 2. Live Music
- 3. Food & Drink
- 4. Holiday Lighting
- 5. Pop-Up Retail & Dining
- 6. Cultural Events



# Amenity Preferences

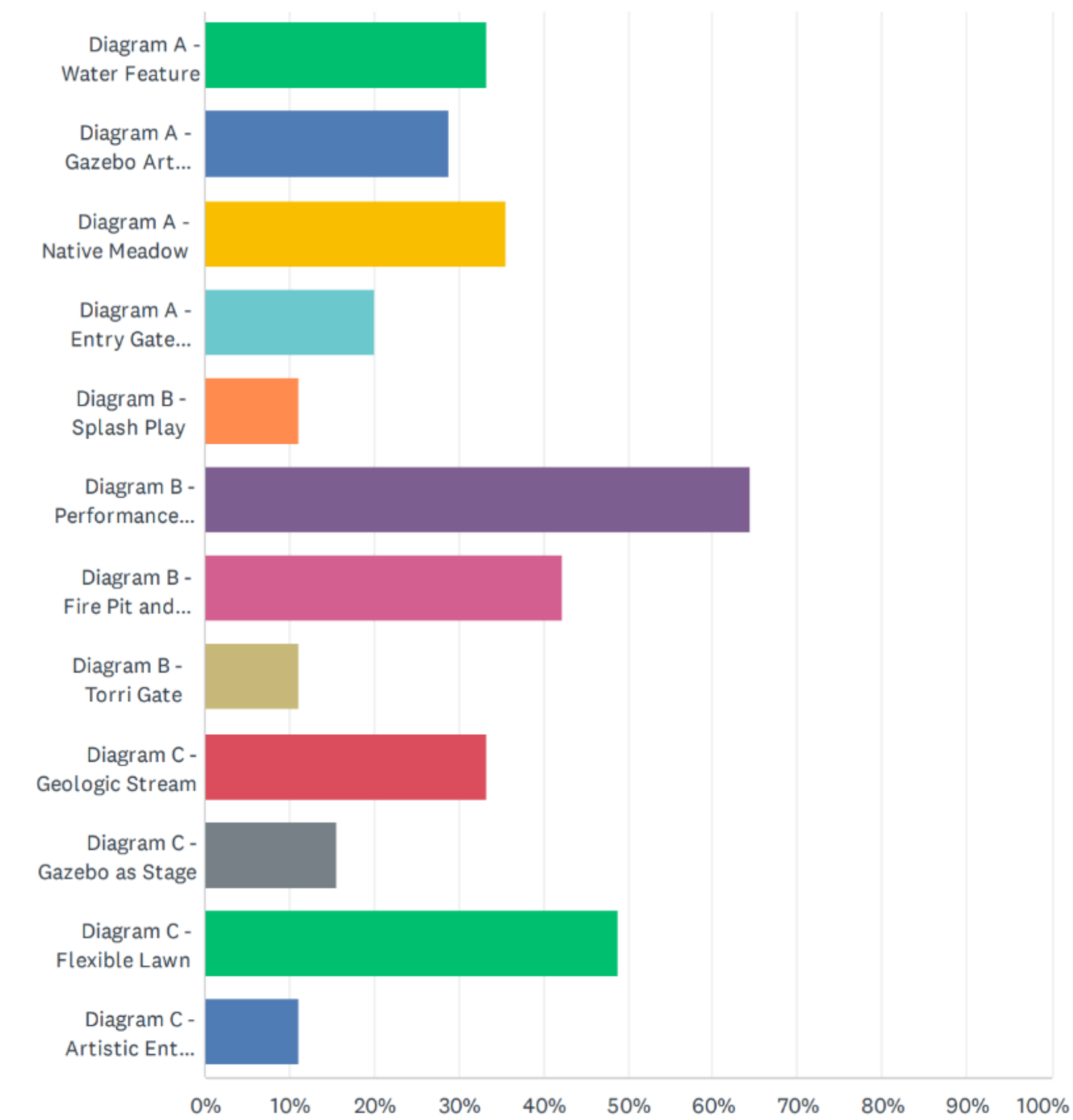


## PREFERRED AMENITIES

1. Shaded Seating Areas
2. Vending & Food Trucks
3. Plaza with Fire Pits
4. Market Street
5. Restrooms



# Program Feature Preferences



## PREFERRED FEATURES

- 1. Performance Stage (Option B)
- 2. Flexible Lawn (Option C)
- 3. Fire Pit & Plaza Seating (Option B)
- 4. Native Meadow (Option A)
- 5. Water Feature (Option A); Geologic Stream (Option C)



# Summary: Online Survey (49 Respondents)

PREFERRED EVENTS	PREFERRED AMENITIES	PREFERRED FEATURES
<div><div>1. Farmers Market</div><div>2. Live Music</div><div>3. Food &amp; Drink</div><div>4. Holiday Lighting</div><div>5. Pop-Up Retail &amp; Dining</div><div>6. Cultural Events</div></div>	<div><div>1. Shaded Seating Areas</div><div>2. Vending &amp; Food Trucks</div><div>3. Plaza with Fire Pits</div><div>4. Market Street</div><div>5. Restrooms</div></div>	<div><div>1. Performance Stage (Option B)</div><div>2. Flexible Lawn (Option C)</div><div>3. Fire Pit &amp; Plaza Seating (Option B)</div><div>4. Native Meadow (Option A)</div><div>5. Water Feature (Option A); Geologic Stream (Option C)</div></div>

## PREFERRED (Spring Fling)

- Shaded Seating
- Fire Pit & Plaza Seating
- Water Feature (All Versions)
- Flexible Lawn
- Repurpose Existing Gas Station Canopy
- New Performance Stage
- Farmers Market Street
- Option ‘C’



**QUESTIONS?**



## QUESTIONS FOR COUNCIL

- Strong desire for water feature, which type of water feature?
- Provide a Restroom? (Recommended – Portland Loo)
- Remove/relocate YouTuber Shed?
- Repurpose existing gas canopy?





# Timeline

Spring 2022	Summer/Fall 2022	Winter 2022-2023	2023-2024
Stakeholder Engagement Research Programming Public Involvement Preliminary Design Budget Establishment	Schematic Design Budget Confirmation Council Approval Design Development	Permitting Construction Documents Bid Documents	Construction (Phase 1) Grand Opening





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